about vaccines, in a bid to improve immunisation rates and boost herd immunity. Chainof protection.org was launched by Professor Robert Booy, of the National Centre for Immunisation Research and Surveillance, and contains videos and evidence-based fact sheets about vaccine-preventable diseases. Professor Booy said the website was a direct response to misinformation about vaccinations in the media and online. “The purpose is to raise awareness around the seriousness of vaccine-preventable diseases,” he said. The project was funded by an educational grant from Medicines Australia. Professor Booy was not paid for his involvement.